

October 15th, 2020

Dear Neighbor,

I want to thank you for your continued support of the businesses at Stratford Crossing.

We are honored to be a trusted part of your neighborhood, and while this year has had more challenges than any of us have planned for – we have tried to support you and your neighbors the best we can, and we appreciate you supporting local businesses and helping them give back and remain in the community.

Our goals have remained simple:

- Provide a safe, enjoyable, and welcoming environment where you, your family and friends can visit, shop, eat, gather, and get goods and services at a fair price.
- We want to give back to the community, and not just be a place where business takes place, but also where memories are created, and we help support the fabric of the community.

At the very beginning of the pandemic, we made a commitment to support those most impacted by the crisis through our “[Wave of Kindness](#).” Since then, every month, we have provided gifts of groceries to those who could not afford them, supported first responders with meals from our center’s tenants, provided survival bags to the homeless and gone to local schools to provide support to teachers, parents and students who need support. For more information on our Wave of Kindness, go to “[Lifting Others](#)” and hopefully you will see how much your support of your shopping center has benefited the greater community.

There is one very important thing you can do to help protect and support your neighborhood business and ensure they survive and thrive after this crisis.

1. Support through outreach to our elected officials the need for additional stimulus for our small businesses. Every day your merchants work hard to cover payroll, buy goods, advertise, and now adapt to the new COVID environment and they need more resources to be successful. There is widespread support for an additional round of PPP, SBA and directed grants for small businesses, restaurants and other businesses directly affected by the pandemic. I have spent an incredible amount of time working with Congress members and other governmental decision makers over the last 6 months to ensure policymakers are informed as to the needs of our communities and the tools government can provide our businesses.

I believe we need stimulus to support our tenants as soon as possible, and hopefully adequate enough to provide relief through the end of the year. There is a bill that has been supported (in fact co-sponsored by 56 senators of both parties) called the **RESTART** Act. If you want to review the bill, you can look at <https://www.congress.gov/bill/116th-congress/senate-bill/3814>. If you wish to support the bill, we have a very short window to get this bill through before the election, I would send an [e-mail to House Speaker Nancy Pelosi](#) and [Senator Mitch McConnell](#), urging the **immediate** need for stimulus to support your businesses.

It should not be political to invest in our loyal small businesses, the jobs they generate, the taxes they pay and the memories they create.

I hope you find this information useful. As we move through this crisis, we will continue to do all we can do to support you, improve your neighborhood centers, and ensure as we recover, we are in the best position to have our best years ahead of us.



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Thank you for your loyalty, for your support of the community, and for helping maintain the character of the neighborhood no matter the challenge.

Sincerely,

Sanford D. Sigal
President and Chief Executive Officer